

ONLINE DIPLOMA MANAGEMENT OF HIGHER EDUCATION INTERNATIONALIZATION

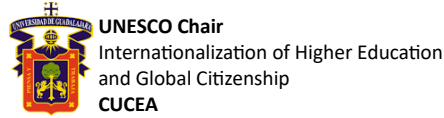
The **UNESCO Chair Internationalization of Higher Education and Global Citizenship** of the University of Guadalajara and the **International Association of Universities** offer an Online Diploma in **Management of Higher Education Internationalization for Latin America and the Caribbean**.

The program is taught by world-renowned experts in the field and participants have access to lectures, webinars and literature on the following themes:

- Strategies for the design, planning and management of a comprehensive internationalization process.
- Strategies and management of student mobility.
- Internationalization of the curriculum.
- Internationalization of research.
- Promotion and management of international cooperation.
- Promotion of the SDGs and global citizenship.

Objectives

- To provide training, professional development and updating to senior university staff, staff of international Office, scholars and students in the area of higher education internationalization;
- To develop institutional capacity for implementing comprehensive internationalization processes and education for global citizenship.



Target Participants

The Diploma is offered to senior university staff, staff of International Office, scholars and students in the area of higher education internationalization.

Academic Model

The program is designed to be 100% online. Contents and materials will be available on the UdeG/CUCEA Moodle platform and participants will attend online synchronous lectures and webinars.

The program will be made of a general **introduction (4 hours)**, **4 modules of 44 hours each (176 hours)** and a **final piece of work** (writing a policy document for the internationalization of a higher education institution or national system) **(20 hours)**, for a total of **200 hours** distributed over **4 months**.

There will be 2 editions of the Diploma a year, from March to June, and from September to December. First edition will begin in **September, 2023**.

Languages of Instruction

English and Spanish

Lecture Schedule

Schedule is expressed in Central Standard Time (CST) of Mexico, City, Mexico.



UNESCO Chair
Internationalization of Higher Education
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CUCEA



Chair

Academic Calendar 4th September- 15th December, 2023

Schedule is expressed in Central Standard Time (CST of Mexico City, Mexico)

Inaugural Session	Monday, 4 September
	8:00 a.m. -10:40 p.m.

MODULE 1. INTERNATIONALIZATION OF HIGHER EDUCATION

Unit		Session 1	Session 2
1	Global Trends in the Internationalization of Higher Education Hans de Wit Boston College, USA Language of instruction: English	Tuesday, 5 September 8:00-11:00 a.m.	Thursday, 7 September 8:00-11:00 a.m.
2	Guidelines to Implement a Comprehensive Internationalization Process Douglas Proctor Swinburne University of Technology, Australia Language of instruction: English	Tuesday, 12 September 4:00-7:00 p.m.	Thursday, 14 September 4:00-7:00 p.m.
3	Trends and Challenges of Higher Education Internationalization in Latin America and the Caribbean Jocelyne Gacel-Ávila University of Guadalajara, Mexico Language of instruction: Spanish	Monday, 18 September 9:00-12:00 p.m.	Wednesday, 20 September 9:00-12:00 p.m.
Webinar			
Global and Regional Trends in the Internationalization of Higher Education - Main outcomes of the IAU Global Surveys Giorgio Marinoni International Association of Universities, France Language of instruction: English		Thursday, 21 September 8:00-10:00 a.m.	

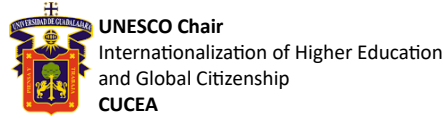


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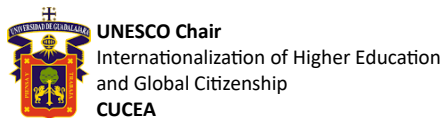


MODULE 2. STRATEGIES FOR STUDENT MOBILITY

Unit		Session 1	Session 2
1	<p>Virtual Exchange & COIL Eva Haug The Amsterdam University of Applied Sciences, Netherlands</p> <p>Language of instruction: English</p>	Tuesday, 3 October	Thursday, 5 October
		8:00-11:00 a.m.	8:00-11:00 a.m.
2	<p>Different Forms and Trends in Student and Staff Mobility around the Globe Hans de Wit Boston College, USA</p> <p>Language of instruction: English</p>	Monday, 9 October	Wednesday, 11 October
		8:00-11:00 a.m.	8:00-11:00 a.m.
3	<p>Student Mobility Strategies and Services in Latin America and the Caribbean Estela Maricela Villalón de la Isla Ismael Crôtte Ávila University of Guadalajara, Mexico</p> <p>Language of instruction: Spanish</p>	Tuesday, 17 October	Thursday, 19 October
		9:00-11:00 a.m.	9:00-11:00 a.m.
Webinar			
<p>Best Practices of Student Mobility in a Post-Pandemic Context Dorothy Kelly University of Granada, Spain</p> <p>Language of instruction: Spanish</p>		Friday, 20 October	
		8:00-10.00 a.m.	



MODULE 3. INTERNATIONALIZATION OF THE CURRICULUM		
Unit	Unit	Unit
1 Conceptual Tools for the Internationalization of the Curriculum Betty Leask La Trobe University, Australia Language of instruction: English	Monday, 30 October 4:00-7:00 p.m.	Tuesday, 31 October 4:00-7:00 p.m.
	Tuesday, 7 November 9:00 a.m.-12:00 p.m.	Thursday, 9 November 9:00 a.m.-12:00 p.m.
2 Internationalization at Home Jos Beelen The Hague University of Applied Sciences, Netherlands Language of instruction: English	Tuesday, 14 November 9:00 a.m.-12:00 p.m.	Thursday, 16 November 9:00 a.m.-12:00 p.m.
	Webinar	
3 Practical Aspects of Curriculum Internationalization in Latin America and the Caribbean Pablo Beneitone National University of Lanús, Argentina Language of instruction: Spanish	Friday, 17 November 8:00-10:00 a.m.	
	Global Citizenship Education (Speaker to be confirmed)	



MODULE 4. INTERNATIONALIZATION OF RESEARCH AND INTERNATIONAL COOPERATION

Unit		Unit	Unit
1	<p>Strategies for the Internationalization of Research and International Cooperation Juliet Thondhlana The University of Nottingham, United Kingdom Language of instruction: English</p>	Tuesday, 28 November	Thursday, 30 November
		9:00 a.m.-12:00 p.m.	9:00 a.m.-12:00 p.m.
2	<p>Practical Examples of Internationalization of Research in Latin America and the Caribbean Marcelo Knobel Insper, Brazil Language of instruction: English</p>	Tuesday, 5 December	Thursday, 7 December
		9:00 a.m.-12:00 p.m.	9:00 a.m.-12:00 p.m.
3	<p>The Role of Universities in Development Cooperation and Promoting Global Citizenship Emiliano Bosio Toyo University, Japan Language of instruction: English</p>	Tuesday, 12 December	Thursday, 14 December
		9:00 a.m.-12:00 p.m.	9:00 a.m.-12:00 p.m.
Webinar			
	<p>Developing Strategic Partnerships Kirk Doyle The University of Sydney, Australia Language of instruction: English</p>	Friday, 15 December	
		4:00-6:00 p.m.	

For more information, please contact us at:
 catedraunesco.cucea@gmail.com