

**1<sup>st</sup> joint UNICA - IAU MASTER CLASS**

**on**

# **What does it mean to be a vice- rector/vice-president for internationalization?**



**Sunday, 7 April - Wednesday, 10 April 2019**



**Centre for Advanced Academic Studies University of Zagreb in  
Dubrovnik, Don Frana Bulića 4, 20000 Dubrovnik**

**Programme  
as of 05/04/2019**

**Organised by:**



**Hosted by:**



**University of  
Zagreb**

## Sunday, 7 April 2019

<b>16:00-16:30</b>	<b>Registration of participants</b> Venue: <i>Centre for Advanced Academic Studies, Main Hall</i>
<b>16:30-18:45</b>	<b>Welcome addresses and drinks</b> Venue: <i>Centre for Advanced Academic Studies, Courtyard/Atrium</i> <ul style="list-style-type: none"><li>▪ <u>Andrew DEEKS</u>, <i>IAU Board Member &amp; Chair of IAU Working Group on Internationalization, President University College Dublin</i></li><li>▪ <u>Jacques LANARÈS</u>, <i>UNICA Steering Committee Member &amp; Chair of UNICA Group on Doctoral Education, former Vice-Rector for Quality, Human Resources &amp; Development of Teaching, University of Lausanne</i></li></ul> <b>Welcome on behalf of CAAS and practical information for participants</b> <ul style="list-style-type: none"><li>▪ <u>Vlasta BRUNSKO</u>, <i>Head of the Centre for Advanced Academic Studies (CAAS)</i></li></ul> <b>Icebreaking activity: gallery walk</b> <p>Participants divided in 5 small groups answering to 5 questions on flipcharts:</p> <ol style="list-style-type: none"><li>1. I am here because I want to learn more about...</li><li>2. The main problems I face as a vice-rector...</li><li>3. Should a strategic internationalization plan be prepared quickly?</li><li>4. At the end of my mandate I would like to have reach the following objectives...</li><li>5. How can this community help me address the issues I face?</li></ol> <p>Facilitator: <u>Hillegje VAN'T LAND</u>, <i>IAU Secretary General</i></p> <b>Out of the box speech: "Truth, post-truth and nothing but the truth".</b> <ul style="list-style-type: none"><li>• <u>Sorin COSTREIE</u>, <i>Vice Rector, University of Bucharest (25 minutes presentation followed by 20 minutes discussion)</i></li></ul>
<b>19:00-22:00</b>	Dinner Venue: <i>Orhan Restaurant (www.restaurant-orhan.com)</i>

## Monday, 8 April 2019

08:00-09:00	Buffet breakfast at CAAS Venue: <i>Centre for Advanced Academic Studies, Courtyard/Atrium</i>
09:00-9:30	<b>Introduction to the programme, overview of expectations and take-away from the icebreaking activity</b> Venue: <i>Centre for Advanced Academic Studies, Lecture Room</i> <ul style="list-style-type: none"><li>▪ <u>Hillegje VAN'T LAND</u>, <i>IAU Secretary General</i></li></ul>
9:30-11:00	<b>Plenary session</b> Chair: <u>Andrew DEEKS</u> , <i>IAU Board Member &amp; Chair of IAU Working Group on Internationalization, President University College Dublin (5 minutes)</i> <b>The first three months being a Vice-Rector/Vice-President in charge of internationalization</b> by: <ul style="list-style-type: none"><li>• <u>György TURRY</u>, <i>Vice-rector for International Academic Relations, Budapest Metropolitan University (20 minutes)</i></li><li>• <u>Aqeel AL-HAMED</u>, <i>Public and International Relations Officer, Shatt Al-Arab University College (online presentation, 10 minutes)</i></li></ul> Discussion (30 minutes)
11:00-11:30	Coffee, tea and networking
11:30-13:00	<b>Working groups:</b> <b>The first three months being a Vice-Rector/Vice-President in charge of internationalization</b> Venue: <i>Lecture room nr. 3 &amp; 4 (1st floor)</i> Subtopics: <ul style="list-style-type: none"><li>• Management (relation with rector and international office)</li><li>• Relations with other VPs and with the Deans</li></ul> Facilitators: Giorgio MARINONI, Kris DEJONCKHEERE, Jacques LANARES, Andrew DEEKS
13:00-14:00	Lunch Venue: <i>Centre for Advanced Academic Studies, Courtyard/Atrium</i>
14:00-14:45	<b>Plenary session</b>

	Chair: <u>Hillegje VAN 'T LAND</u> , <i>IAU Secretary-General</i>
	<b>Presentation of the results of the 5<sup>th</sup> IAU Global Survey on Internationalization</b> by <u>Giorgio MARINONI</u> , <i>IAU Manager, HE and Internationalization policy and projects</i>
	<i>Questions and answers</i>
<b>14:45-16:15</b>	<b>Working Groups</b>
	<b>How to use the results from the 5<sup>th</sup> IAU Global Survey for an institutional strategic reflection on internationalization</b>
	<i>Subtopics:</i>
	<ul style="list-style-type: none"> <li>• Internationalization strategy and activities</li> <li>• Areas of internationalization (internationalization of research, curriculum, etc.)</li> </ul>
<b>16:15-17:00</b>	<b>Reports from Working Groups and discussion</b>
<b>17:30</b>	Guided Tour of Dubrovnik (meeting point CAAS lobby)
<b>19:00</b>	Dinner
	Venue: <i>Mea Culpa</i> ( <a href="http://www.meaculpa-pizzeria.com/">http://www.meaculpa-pizzeria.com/</a> )

## Tuesday, 9 April 2019

<b>08:00-09:00</b>	Buffet breakfast at CAAS
	Venue: <i>Centre for Advanced Academic Studies, Courtyard/Atrium</i>
<b>09:00-09:15</b>	<b>Welcome and opening of the second day</b>
	<ul style="list-style-type: none"> <li>▪ Chair: <u>Jacques LANARÈS</u>, UNICA Steering Committee Member &amp; Chair of UNICA Group on Doctoral Education, former Vice-Rector for Quality, Human Resources &amp; Development of Teaching, University of Lausanne</li> </ul>
<b>09:15-10:45</b>	<b>Plenary presentation</b>
	<b>Global engagement</b>
	<ul style="list-style-type: none"> <li>• <u>Andrew DEEKS</u>, <i>IAU Board Member &amp; Chair of IAU Working Group on Internationalization, President University College Dublin</i></li> </ul>

	<p><b>Round table with 4 short contributions</b></p> <ul style="list-style-type: none"> <li>• 2 speakers from Europe and 2 speakers from outside Europe, from among the participants: <ul style="list-style-type: none"> <li>○ <u>Zuzana HOCKOVA</u>, <i>Head of Center for Strategic Partnerships, Charles University Prague</i></li> <li>○ <u>Patricia Eugenia RUIZ ORTEGA</u>, <i>Director, Internationalization Department, Anahuac University, Mexico</i></li> <li>○ <u>Hanna SNELLMAN</u>, <i>Vice-rector, University of Helsinki</i></li> </ul> </li> </ul> <p><b>Sub-topics:</b></p> <ul style="list-style-type: none"> <li>• Ethics</li> <li>• External networks</li> <li>• Missions abroad</li> <li>• Student mobility</li> </ul> <p>Questions and answers and discussions</p>
<b>11:15</b>	<p><b>Meeting point at CAAS lobby for Departure to the MASTER CLASS RETREAT</b></p>
<b>12:30-13:30</b>	<p>Lunch at the retreat</p> <p><i>Venue: restaurant Galija (<a href="http://www.galija.hr/indexe.html">http://www.galija.hr/indexe.html</a>)</i></p>
<b>13:30-16:00</b>	<p><b>MASTER CLASS RETREAT</b></p> <p><b>Introduction to intervision exercise</b> by <u>Jacques LANARÈS</u>, <i>UNICA Steering Committee Member &amp; Chair of UNICA Group on Doctoral Education, former Vice-Rector for Quality, Human Resources &amp; Development of Teaching, University of Lausanne</i></p> <p><b>INTERVISION EXERCISE on internationalization (Case Studies)</b></p>
<b>16:00-18:30</b>	<p>Return from Master Class Retreat</p>
<b>Evening</b>	<p>Free time for participants</p>

## Wednesday, 10 April 2019

08:00-09:00	Buffet breakfast at CAAS Venue: <i>Centre for Advanced Academic Studies, Courtyard/Atrium</i>
09:00-09:15	<b>Welcome and opening of the third day</b> <ul style="list-style-type: none"><li>Chair: <u>Kris DEJONCKHEERE</u>, Secretary General, UNICA</li></ul>
09:15-12:00	<b>Case studies, including on</b> <i>(coffee &amp; tea break included)</i> <ul style="list-style-type: none"><li><i>Embedding internationalization</i></li><li><i>Governance for internationalization</i></li><li><i>"Strategic partnerships and global affairs: University of the Arctic network and the Arctic 5 collaboration" by <u>Outi SNELLMAN</u>, Vice President Organization, University of Lapland</i></li><li><i>"Cooperation within the University of the Arctic network: case NEFU, Yakutsk" by <u>Vladlen KUGUNUROV</u>, Director, International Relations Office, Vice-Rector for international cooperation, M. Ammosov North-Eastern Federal University, Russian Federation</i></li><li><i>"Regional cooperation in international affairs" by <u>Véronique VAN CAUTER</u>, International coordinator, Haute Ecole Albert Jacquard</i></li><li><i>"How to engage with national and international networks"</i></li><li>Other case studies</li></ul> <b>Followed by a panel discussion</b>
12:00-13:00	<b>Evaluation and wrap-up by the participants (40')</b> <b>Concluding remarks and recommendations for Vice-Rectors</b> <ul style="list-style-type: none"><li><u>Hilligje VAN 'T LAND</u>, IAU Secretary-General</li><li><u>Jacques LANARÈS</u>, UNICA Steering Committee Member &amp; Chair of UNICA Group on Doctoral Education, former Vice-Rector for Quality, Human Resources &amp; Development of Teaching, University of Lausanne</li></ul>
13:00-14:00	Farewell cocktail including finger food Venue: <i>Centre for Advanced Academic Studies, Courtyard/Atrium</i>