



**LGEU+**  
**LEADING**

# **GLOBALLY ENGAGED UNIVERSITIES**

**NEW ONLINE PROGRAMME**



**Enhance your  
approach to  
strategic planning**



**Discover new  
leadership ideas &  
insights**



**Extend your  
international network  
& engage with peers**

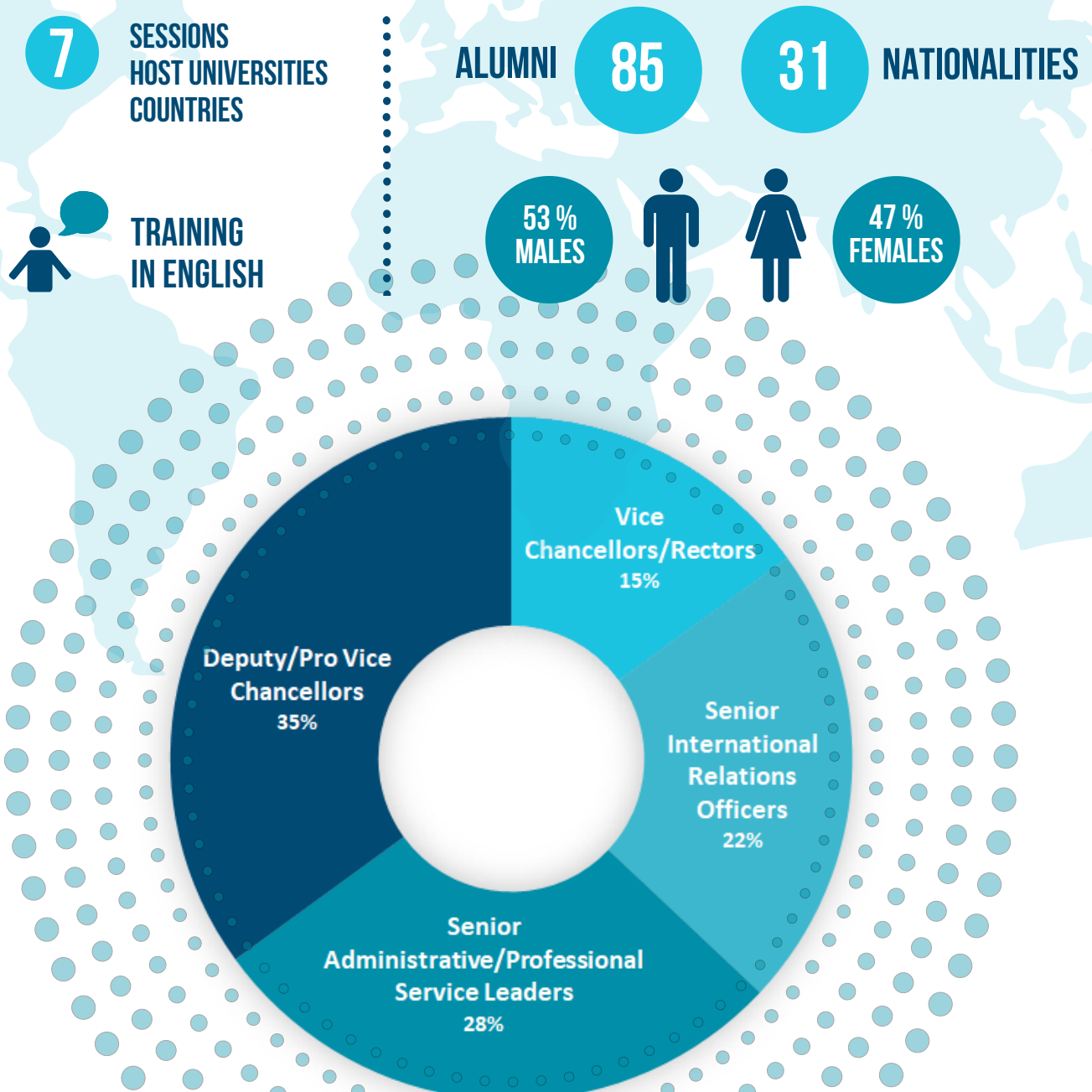
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**FOCUSED ONLINE SESSIONS**  
**OCT 2021 - JAN 2022**

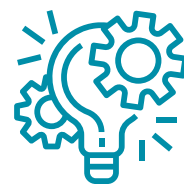
# LGEU+ IN A NUTSHELL

Leading Globally Engaged Universities (LGEU+) is a unique leadership development programme intended for HEI leaders, middle and senior management, including deans and other academic leaders, registrars, COOs, as well as senior professional administrators. Revamped and especially designed to allow direct online access from anywhere in the world, also making it cost and time efficient and easily carried out alongside your busy schedule, this online programme focuses on enhancing your leadership capacity.

In addition, it will include elements that link leadership transversally to the other three strategic priorities of the IAU: Internationalization, Digital Transformation and Sustainable Development, with a special emphasis on strategic thinking and planning as well as team-based approaches.



# THE PROGRAMME



**Theme-specific  
interactive  
workshops**

**Facilitated  
action learning  
groups**

**Practical steps  
to implement at  
your institution**

## PEER-LEARNING

The workshop is characterised by engaging debates. Participants examine and exchange experiences and best practices to address common challenges. The group's diversity creates a rich and varied dialogue between participants. By sharing their experiences, the participants learn how to mobilise collective efforts to address immediate issues and proactively shape their institutional future.



## PRACTICAL INSIGHTS

In addition to thematically organised workshops, the participants will engage in facilitated Action Learning Groups, focus on selected case studies, share specific issues they face, and enhance their management skills through this interactive problem-solving process.



# PROGRAMME OUTCOMES

The LGEU+ programme empowers university leaders to address complex challenges through improved analysis, foresight, innovation and implementation. Facilitated by a workshop consultant and IAU specialists, it builds a mutually supportive coalition of peers and promotes effective university leadership, management skills and strategic communication. LGEU+ includes facilitation by specialists across IAU's strategic priorities: Value-based Leadership, Sustainable Development, Internationalization, and the Digital Transformation of Higher Education.

## SENSE-MAKING AND LEADING IN TIMES OF UNCERTAINTY

Get a greater appreciation of the approaches to leading through COVID and how a range of universities are taking novel approaches towards building a new future.



## ENHANCED STRATEGIC THINKING & PLANNING

Create space to reflect on different aspects of global higher education on the horizon with a particular focus on scenario thinking and the implications for your current strategy and future plans.

## UNDERSTANDING YOUR LEADERSHIP CAPABILITIES

Gain better knowledge of the different dimensions of strategic leadership to become a globally engaged leader of change.



## FOSTERING HIGH-PERFORMING TEAMS

Explore leadership expectations and improve interpersonal management skills to unlock the full potential of diverse high-performing teams.

## BUILDING A GLOBAL NETWORK OF PEERS

Create long-term partnerships, connect and share experiences with colleagues from all over the world and learn how they respond differently to common challenges.





# WORKSHOP LEADERS & FACILITATORS



## DR. TOM KENNIE

Director of Ranmore, a niche consultancy in leadership development in HE. He has experience of working with over 130 Higher Education institutions around the world. He was the founding director of the UK Top Management Programme (TMP), a leadership development programme for university leaders which he co-directed for 13 years. He has published extensively on HE leadership and worked as a full-time academic at the University of Surrey and University of Technology, Jamaica. Watch his latest book launch [here](#).



## PROF. PAM FREDMAN

President of IAU since 2016, Pam served as Rector of the University of Gothenburg from 2006 until 2017. She is a Professor of Neurochemistry. Apart from holding several leadership positions within the University, she has also been Chair of the European Society for Neurochemistry and is a member of the Royal Swedish Academy of Engineering Sciences. As chair of the Swedish Rectors Conference leadership programme, Pam regularly facilitates Action Learning Groups for Swedish university rectors and deans.



## DR. HILLIGJE VAN'T LAND

Secretary-General of IAU, she oversees the overall implementation of the Association's strategic plan and represents IAU in various working groups and expert committees including the Council of Europe, UNESCO and the UN. She advocates for higher education as having a seminal role in societal transformation and strongly believes in the importance of international cooperation and intercultural understanding. Hilligje holds a PhD in comparative francophone literature.



## DR. ANDREAS CORCORAN

Deputy Secretary-General of the IAU, he leads the university leadership programme, the IAU-UNESCO Information Centre, and contributes to the IAU's strategic and institutional development. Prior to joining the IAU, Andreas worked in Germany, UK, Italy and Tanzania, with a special focus on research, academic and institutional development, governance, and strategy. He holds a PhD in History from the European University Institute in Florence.



## TRINE JENSEN

Lead on the strategic priority Higher Education & Digital Transformation at IAU, Trine spearheads projects spanning policy-shaping, strategy, advocacy, and monitoring in her area of expertise with global partners, including the IAU Global Monitoring Report and IAU Policy Statement. She also launched an international peer-to-peer learning programme on digital transformation of higher education institutions. Trine worked for UNESCO as part of the Bureau for Strategic Planning before joining the IAU in 2012.



## GIORGIO MARINONI

Manager of Higher Education and Internationalization at IAU, he leads the ISAS (2.0) advisory programme for HEIs and is engaged in a number of research and publication projects, not least the current Global Survey on the Impact of COVID-19 on HE. He is also the coordinator of the Network of International Education Associations, NIEA. He has ample experience in facilitating workshops on Internationalization and coordinating multilateral international projects involving a variety of higher education stakeholders.

# ALUMNI TESTIMONIALS



*I have spent a fascinating week with my peers exploring global engagement. We put a particular emphasis on how you link local commitment of universities to the global agenda. Connecting those two things seems to me as absolutely vital as we redefine the public purposes of universities globally.*

**Jonathan Grant**  
Vice President & Vice Principal (Service)  
King's College London, United Kingdom

*LGEU is a real eye opener. It broadened my perspectives on global engagement and gave me the opportunity to learn from other experienced University leaders.*

**Lydia Aziato**  
Dean, School of Nursing  
and Midwifery, University  
of Ghana



*I gained valuable insights into the challenges leaders from different backgrounds share and the solutions implemented in their cultural contexts. LGEU is truly unique: it manages to create diversity while also building unity among participants.*

**Diana Iancu**  
Dean, National University of Political  
Studies and Public Administration,  
Romania

*LGEU is a way to take a pause in our professional lives to better understand where we, as HE leaders, want to head with our responsibilities in a rapidly changing world, challenging ourselves to perform to the best of our ability.*

**Sergio Andres Correal**  
Vice-Chancellor for Institutional  
Development  
Universidad de Boyacá, Colombia



# LEADING GLOBALLY ENGAGED UNIVERSITIES

APPLY FOR THE  
UPCOMING SESSION



## PROGRAMME FEE

**€ 1,900 for IAU Members**

**€ 2,500 for Non-Members**

Fee includes programme delivery and facilitated action learning groups, learning materials, unlimited access to the resources on the online portal, and a certificate of attendance.

## PRACTICAL INFORMATION

### Dates

October 2021 – January 2022

### Location

Online

### Programme language

English

### Programme Coordinator

Andreas Corcoran

For a detailed session outline contact:

[a.corcoran@iau-aiu.net](mailto:a.corcoran@iau-aiu.net)

## APPLICATION

### Register your interest:

<https://iau-aiu.net/Leadership>

Places are limited. Full payment of the fee is necessary to confirm registration.

**Deadline for registration & payment: 15 September.**



# LEADING GLOBALLY ENGAGED UNIVERSITIES

## COURSE OUTLINE



**All sessions involve pre- and post-session work.**

**The dates of the Action Learning Groups will be finalised for the weeks mentioned according to the time zone requirements and availability of the participants.**

Workshop Theme	Date & Time	Facilitated Action Learning Groups	Date
Leading & Learning through COVID and Times of Uncertainty	4 October 2021 12-2 pm CET	Leadership challenges and how to focus on the right issues	Week of 18 October
Horizon Scanning and Futures for Global Higher Education	4 November 2021 1-3 pm CET	How strategic is your plan?	Week of 15 November
Strategic Leadership in Global Higher Education – Personal and Team Dimensions	1 December 2021 2-4 pm CET	Identify your strengths to reinforce your team	Week of 13 December
Strategic Planning and Shaping Your International Agenda for 2022 and Beyond	12 January 2022 2-4 pm CET		





The International Association of Universities (IAU), created under the auspices of UNESCO in 1950, is a membership-based organisation serving the global higher education community through advocacy, expertise, and exchange.

IAU brings together Members from over 130 countries for reflection and collaborative action on common priorities. It is an independent, bilingual (English and French), non-governmental organisation in an official partnership with UNESCO (Associate status).

IAU provides a forum for building a worldwide higher education community, promotes collaboration and the exchange of information, experience and ideas.

# VISIT OUR WEBSITE

## WWW.IAU-AIU.NET

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