

# DETAILED PROCEDURE



## Achieving Comprehensive Internationalization

*ISAS (2.0): the IAU program for advancing internationalization in higher education*

**Target audience: Higher Education Institutions at advanced development stage of internationalization**

**Comprehensive Internationalization** is increasingly the goal of many institutions that have emphasized internationalization for some time and have devoted particular attention and resources to developing a comprehensive approach within their institution. This strand of service, leads to a specific badge, namely **IAU Comprehensive Internationalization Badge**, which would be granted after an **in-depth evaluation** of the institution's goals, strategies, activities, monitoring framework and results.

This badge would be offered in a **highly selective manner**, not all institutions that would wish to choose this strand might be ready for it.

Institutions which will be considered not ready to pursue this strand of service will be recommended to undertake one of the other strands of ***Advancing Strategic internationalization at HEIs***.

The Comprehensive Internationalization strand is designed to assess to what extent the HEI is achieving Comprehensive Internationalization, that is, looking at the **extent to which internationalization is**

**pervasive throughout the institution:** its strategy, policy, culture as well as programs and curriculum, research and service implementation.

## Methodology

Since only a minority of HEIs can truly claim that they have achieved **comprehensive internationalization** as defined in the literature<sup>1</sup>, universities which wish to have an **external validation** that they have reached this goal, can invite IAU to undertake an assessment of their policy, practice and achievements. The IAU reserves **the right to decline** to initiate the Comprehensive Internationalization strand after a thorough review of the documentation submitted by the applying university. In that case, IAU will suggest that the institution undertake one of the other *Advancing Strategic internationalization at HEIs* strands, as described above.

The required documentation will include the institutional vision, strategic plan for internationalization (Including) goals, policies and programs, monitoring framework, indicators, description of governance structure, budget and procedures in place to promote and implement internationalization. IAU will also review the most recent report on internationalization outcomes at the institution as well as any other supporting documents that demonstrate how pervasive the policy and practice are at the university.

It is expected that the process of gathering the required background documentation will be undertaken by an institution-wide Committee mandated to do so or by a pre-existing body already in place for coordination/oversight of institutional planning of internationalization.

Once it is agreed to proceed with the assessment of the university's comprehensive internationalization, the documentation will also be reviewed by a **Panel of International Experts**, chosen in consultation with the university. A site visit will be organized in order to validate the report and assess the institution before granting the IAU Comprehensive Internationalization Badge.

Ideally, the **site visit** will be undertaken over a period of 2 to 3 days, in order to ensure that the various dimensions of internationalization can be reviewed.

At the conclusion of the site visit, the Panel provides **preliminary feedback** on the institution's achievements. The Panel will assess in which areas, if any, the institution should reinforce its efforts and underline those areas where exceptional achievements have been made.

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<sup>1</sup> Hudzik (2011): Comprehensive Internationalization is a **commitment**, confirmed through **action**, to infuse international and comparative perspectives throughout the teaching, research, and service missions of higher education. It shapes institutional **ethos and values** and touches the **entire higher education enterprise**. It is essential that it is embraced by institutional leadership, governance, faculty, students, and all academic service and support units. It is an **institutional imperative**, not just a desirable possibility. Comprehensive internationalization not only impacts all of campus life but the institution's external frames of reference, partnerships, and relations. The global reconfiguration of economies, systems of trade, research, and communication, and the impact of global forces on local life, dramatically expand the need for comprehensive internationalization and the motivations and purposes driving it.

*ACE (website accessed in February 2016): Comprehensive internationalization .... is a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions.*

A **final report** will be produced by the Panel within a month after the site visit and, if the Panel so agrees, the institution will receive the **IAU Comprehensive Internationalization Badge**. **If the Panel cannot agree to grant the badge**, it will provide detailed advice on how to make improvements to reach this goal. The university will have an opportunity to demonstrate their actions and be **granted the Badge subsequently, though a second Panel site visit is most likely to be required**.

IAU will showcase this university's achievements in all its communication instruments, if the university agrees.

**Fees for 2016 for Achieving Comprehensive Internationalization:**

- IAU member HEIs in high income countries: 26 000 Euro
- Non IAU Members HEIs in high income countries: 32 000 Euro
- IAU member HEIs in middle income countries: 24 000 Euro
- Non IAU Members HEIs in middle income countries: 30 000 Euro
- IAU member HEIs in low income countries: 22 000 Euro
- Non IAU Members HEIs in low income countries: 28 000 Euro