



INTERNATIONAL ASSOCIATION  
ASSOCIATION OF UNIVERSITIES  
INTERNATIONALE  
DES UNIVERSITES

INTERNATIONAL UNIVERSITIES BUREAU    BUREAU INTERNATIONAL DES UNIVERSITES

Paris, 18 July 2022

## Internship opportunity: Communication & design of graphic and video support

**Internship:** from 3 to 6 months  
**Working hours:** up to 35 hours a week  
**Starting Date:** *to be discussed*  
**Internship bonus:** 3,90 EUR/hour - <https://www.service-public.fr/particuliers/vosdroits/F16734>

### ABOUT IAU

Founded in 1950 under the auspices of UNESCO, the International Association of Universities (IAU) is the global voice of higher education offering a global forum for leaders of institutions and associations to discuss and debate higher education at the global level. IAU convenes and connects universities and other higher education stakeholders from more than 130 countries to identify, reflect and act on key issues relating to higher education. It is an independent, bilingual (English and French), non-governmental membership organization. It offers special services to its Members and serves the higher education community at large. For more information, please see [www.iau-aiu.net](http://www.iau-aiu.net).

### ABOUT THE INTERNSHIP

This is particularly exciting time to be joining the IAU Secretariat.

Reporting directly to the IAU Manager, Communication and Media, the successful candidate will be invited to participate to conceive and create communication material and in particular graphic designs for our website, portals, newsletters and social media in order to reach out to IAU Members' and to communicate IAU's relevance and strengthen IAU's brand, visibility and attractiveness within higher education and beyond.

### MAIN FOCUS FOR THE INTERNSHIP

The successful candidate will:

- Participate in designing and creating of visuals: graphic design, animation, video
- Help conceive content for social media
- Assist in formatting of press kits and newsletters, emailing campaigns
- Collaborate in the design of web banners around the communication of IAU activities at large

### PROFILE

- Last year of Bachelor degree in communication with specialization in graphic design/visual
- Mastering graphic design software from the Adobe suite: Photoshop, InDesign, Illustrator...
- Excellent written and oral communication skills in English; proficiency in French
- Dynamic, with good inter-personal /inter-cultural skills, positive attitude; team-player

### ABOUT THE SELECTION PROCESS

Please send your **CV and cover letter** to Ms. Angella NINO; Manager, Finance and Administration ([a.nino@iau-aiu.net](mailto:a.nino@iau-aiu.net)) with "Internship, Designer" in the subject line.