

The Network of Universities from the Capitals of Europe (UNICA) and the International Association of Universities (IAU) are pleased to launch their first joint Master class:

# WHAT DOES IT MEAN TO BE A VICE-RECTOR FOR INTERNATIONALIZATION IN TODAY'S MOVING WORLD?

In the era of globalization, internationalization of higher education has become inevitable. Institutions develop deliberate internationalization strategies to improve the quality of education, research and service to society. This requires the full engagement of the academic leadership as it is gaining increasing relevance in the strategic decision-making process.

#### **LEARNING OUTCOMES**

- Understand the different stages of the internationalisation process and identify your tasks and roles at each step
- Analyse local & global trends, as well as possible future scenarios, to identify your institutional priorities and develop and/or realign your university's internationalisation strategy
- Gain a set of practical tools and techniques in order to monitor and evaluate your university's internationalisation activities

## **FORMAT**

The Master class combines keynote presentations by international experts with interactive group sessions in which participants discuss real-life case studies and share their experience. The program is enriched with stimulating exercises (*intervision*, *speaker's corner*) and complemented by time for self-reflection and networking.

### **TARGET AUDIENCE**

Vice-Presidents / Vice-Rectors for internationalization, or academic leaders involved in internationalisation

olicies/strategies

#### PRACTICAL INFORMATION

Dates: 7-10 April 2019 Duration: 3,5 days

Location: Dubrovnik, Croatia

Host institution: Centre for Advanced Academic Studies, University of Zagreb in Dubrovnik Deadline for applications: 1 March 2019

Number of participants: 30 max. Contact: g.marinoni@iau-aiu.net

# €700

**REGISTRATION FEES** for UNICA or IAU Members

€800

for non-Members

Fees include accommodation at CAAS Residence (3 nights), lunches, breaks, and the social programme. Fees do not cover travel expenses.

**APPLY NOW!** 

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