









Rationale:

The Association of Southeast Asian Institution of Higher Learning (ASAIHL) has 234 member institutions located in 28 countries which are actively operated on and contributed to the development of their respective countries. Thailand as one of the member countries consists of 43 member institutions from both public and private sector.

Beginning from the late 2019 until the present, every country is facing one of the most devastated situation, the pandemic of the Coronavirus Disease or the COVID-19. Even though the global community had been mentioning on the technological disruption previously, the COVID-19 has changed people's mindset regarding the issue completely. In other words, the COVID-19 has become the global disruptor, and it needs to be well taken care of. Thus, the need for more collaboration from all stakeholders is required, the proactive counter measures of future pandemic of diseases to save humankind in all aspects is of paramount importance, and the call for more advancing scientific and social innovations in order to support the people's living has been voiced.

The ASAIHL Online World Congress 2020 on "COVID-19: the Global New Reality" (AOWC-2020) is organized by the committee comprised from the member institutions in Thailand. The organizing committee cordially invites stakeholders and experts from all sectors including medicine, health science, communication, education, and business to participate in this online event in order to provide perspectives that could be used as guidelines towards the future, and to tackle with the COVID-19. The committee is also looking forward to welcome all the audiences who are well aware of the new reality, the new normal, and the new world.

Goals:

- 1. To raise the awareness, the readiness, and the togetherness among humankind.
- 2. To exchange knowledge, thoughts and academic experiences regarding the establishment of the proactive counter measures in all aspects for the future.
- 3. To encourage higher education institutions to take a leading role in steering society through the tide of the new normal in the Post-COVID-19 era.
- 4. To suggest choices of policies regarding all aspects of the society for consideration on rapid changes and future development.









Congress Theme COVID-19: the Global New Reality **Sub-themes**

- Α. Medical & Health: infectious data and forecasting (MU)
- B. Social Communication & Public Measure: privacy, security (TU)
- C. Economy, Business and Services: food security (UTCC)
- D. Education & Life-long Learning (SPU)
- E. City, Living and Tourism (CMU)
- F. Technology & Innovation (RSU)

Forum Format

- 2-3 speakers: 1-2 Thai speakers 1.
- 2. Q&A via chat (text)
- 3. Room moderator: arrange and pick questions

Platform: Zoom Webinar (Webinar feature: sponsors)

AOWC-2020 Website: http://www.cupt.net/aowc-2020/

Registration

- 1. ASAIHL Institute: free registration 10 members each
- General public participants: Max. 2000 2.

Conference Venue

Chulalongkorn University

Working Teams

- 1. PR & Registration Chair: Pit, Wirat, Lukpat
- 2. Program Chair: Chalie, Nopphol, Nabboon
 - Α. **Invitation process**
 - Session arrangement
- 3. Local Arrangement and Technical Chair: Pruet, Anun, Chetniti, Nabboon, Wuttipon, Pongsak
- Finance Chair: Penrut, Gong, Pachern 4
- 5. Proceeding Chair: Abstract booklet: Jom, Ophat

Conference Venue

(1) Audio quality (2) Speaker arrangement (3) Timing (4) Raising hand (5) Internet













Introduction by Zoom Thailand on 13.30-13.45

Technical Team on Zoom Webinar

13.45-14.00 **Introduction by MCs on the AOWC-2020**

Session 1 (14.00 - 14.40 hrs)

Moderator: Dr. Jessada Salathong, Faculty member, Faculty of Communication Arts, Chulalongkorn University

Keynote Speaker 1 01

14.00-14.15



Vision on Global Disruption and New Reality

Prof. Dr. Suchatvee Suwansawat, President of ASAIHL

Keynote Speaker 2 02

14.15-14.30

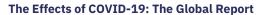


Post COVID-19 World: 7 Major Shifts

Dr. Suvit Mesincee, Minister of MHESI

Keynote Speaker 3 03

14.30-14.45



Professor Dr. Pam Fredman, Former Rector, University of Gothenburg, and President of International Association of Universities



Session 2 (14.45-15.35 hrs)

Panel Discussion on "Successful Model in 01 Fighting with COVID-19"

- 1) Mr. Eddie Omrcen, Director of Sustainability, University of Gothenburg, Sweden
- 2) Prof. Dr. Prasit Watanapa, Dean, Faculty of Medicine Siriraj Hospital, Mahidol University
- 3) Dr. Pornchai Mongkhonvanit, President of Siam University, and President of the Association of Private Higher Education Institutions of Thailand
- 4) Ms. Audrey Tang, Digital Minister, Taiwan (TBC)

Moderator: Mr. Suthichai Yoon, Journalist

14.45-15.35



















Session 3 (15.35-16.25 hrs)

01 Panel Discussion on "Toward New Horizons: **COVID-19 & the New Reality"**

- 1) Prof. Dr. Suchatvee Suwansawat, President of ASAIHL
- 2) International Invitee: ASAIHL Member (TBC)
- 3) Prof. Dr. Hyong Kim, Drew D. Perkins Professor, Electrical and Computer Engineering Director, Carnegie Mellon University-Thailand (TBC)

15.35-16.25





Moderator: Mr. Suthichai Yoon, Journalist

15-minute Session Break

Session 4 (16:40-19.45 hrs)

Forum A1: Medical & Health Science

- 1) Prof. Dr. Sirirurg Songsivilai, MD, Secretary-General, National Research Council of Thailand
- 2) Dr. Wu Anhua, Xiangya Hospital, Central South University / Chairman of HAI Control Branch of China Prevention Medicine. Prevention Association (TBC)
- 3) Prof. Kiat Ruxrungtham, Professor of MedicineScientific Chair, Chula Vaccine Research Center **Chulalongkorn University**

Moderator: Assoc. Prof. Prapat Wanitpongpan, Deputy Dean for International Relations, Faculty of Medicine Siriraj Hospital

Forum B1: Education & Life-long Learning

- 1) Clin. Prof. Udom Kachintorn, MD, President, the Higher Education Commission of Thailand
- 2) Prof. Gerry Hanley, Executive Director, MERLOT & SkillsCommons / Emeritus Professor / Former Assistant Vice Chancellor for Academic Technology, California State University
- 3) Dhawal Shah, Chief Executive Officer, Class Central

Moderator: Dr. Vorasuang Duangchinda, Director of Office: Online Education, Sripatum University

16:40-17.35















10-min Session Break 1

17:35-17.45











Forum A2: Economy, Business and Services

- 1) Mr. Kalin Sarasin, Chairman, The Thai Chamber of Commerce and Board of Trade of Thailand (TBC)
- 2)) Mr. Harald Link, CEO, B. Grimm Group (TBC)

Moderator: Dr. Vikram Ahuja, Managing Director of Edison Motors Company Limited

Forum B2: Social Communication & Public Measure

- 1) Asst. Prof. Dr. Prinya Thaewanarumitkul, Vice-President, Thammasat University (TBC)
- 2) Assoc. Prof. Dr. Weiyu Zhang, Deputy Head (Curriculum), Department of Communications and New Media, Faculty of Arts & Social Sciences, National University of Singapore (TBC)

17:45-18:40











Moderator: Dr. Mark Charoenwong, Department of Trafficking in Persons Litigation, Office of the Attorney General

10-min Session Break 2

Forum A3: City, Living and Tourism

- 1) Assoc. Prof. Dr. Chatchart Sittipan, Former Minister of Transport of Thailand
- 2) Assoc. Prof. Dr. Prapatpong Upala, Director, Smart City innovative Research Academy (SCiRA), KMITL

Moderator: Asst. Prof. Dr. Antika Sawadsri, Dean, Faculty of Architecture and Chairperson, Council of Deans of Architecture Schools of Thailand

18.50-19.45

18.40-18.50







Forum B3: Technology & Innovation

- 1) Dr. Pun-arj Chairatana, Executive Director, National Innovation Agency (TBC)
- 2) Assoc. Prof. Osman Yağan, Deapartment of Electrical and Computer Engineering, **Carnegie Mellon University**

Moderator: Asst. Prof. Dr. Supan Tungjitkusolmun, President, CMKL University (TB C)







15-min Session Break 3

19.45-20.00









Session 5 : Special Talk (20.00-21.00 hrs)

"COVID-19 Together" (ร่วมเดินเคียงข้างไปด้วยกัน)

- 1) Prof. Dr. Suchatvee Suwansawat, President of ASAIHL
- 2) Mr. Suthichai Yoon, Journalist

20.00-21.00





End of all sessions 21.00















































