



INTERNATIONAL ASSOCIATION OF UNIVERSITIES **ASSOCIATION INTERNATIONALE DES UNIVERSITES**
INTERNATIONAL UNIVERSITIES BUREAU BUREAU INTERNATIONAL DES UNIVERSITES

Definitions for inclusion in IAU 5th Global Survey Questionnaire

Term	Definition
Articulation program	A collaborative agreement between two HEIs in which students take the first part of their program at home and the second part abroad (3+1, 2+2, etc.).
Dual / double or multiple degree program	A dual/double or multiple degree program is developed collaboratively by two or more partner HEIs; graduates are awarded qualifications at equivalent level by all HEIs involved.
Franchise program	The foreign sending HEI/provider has primary responsibility for the design, delivery and academic oversight of academic programs offered in host country. Qualification is awarded by foreign sending HEI. (Knight 2017)
Full time equivalent enrollment	FTE is often used as a standardizing measure of student enrollment to take account of both full time and part time students. One FTE is normally equivalent to one full time student or two half time students. It is traditionally based on standard course load for students.
International branch campus	An entity that is owned, at least in part, by a foreign higher education provider; operated in the name of the foreign education provider; and provides an entire academic program, substantially on site, leading to a degree awarded by the foreign education provider. (C-BERT definition)
International academic staff members	Individuals who were not born in and/or do not have their first degree from a postsecondary institution in the country where they have their primary academic appointment - and the appointment must be regular, full-time status. (M. Yudkevich, P. G. Altbach, and L. E. Rumbley, International Faculty in Higher Education, Routledge, 2017)
Internationalization at home	Internationalization at home is a term referring to “the purposeful integration of international and intercultural dimensions into the formal and informal curriculum for all students within domestic learning environments” (Beelen and Jones 2015)
Internationalization of the	Internationalization of the curriculum is a term referring to:

curriculum	“the incorporation of international, intercultural and global dimensions into the content of the curriculum as well as the learning outcomes, assessment tasks, teaching methods and support services of a program of study”. (Leask, 2015)
International students	<p>International students are those who are not residents of their country of study or those who received their prior education in another country. (UNESCO Institute for Statistics, OECD and Eurostat, 2006)</p> <p>They can be degree seeking international students – who are studying for a degree at a degree granting institution in or from another country (including cross-border education).</p> <p>They also can be credit-seeking international students – who are studying for credits in a program in another country (including both cross-border delivery from the own institution, as well as study abroad programs of the own institution, as well as exchanges and service learning at partner institutions).</p>
Joint Degree Program	A joint degree program is developed collaboratively by two or more partner HEIs; graduates are awarded one joint qualification.
Joint University	A HEI co-founded and established in host country involving both local and foreign sending HEI/ providers collaborating on academic programs. Qualifications can be awarded by either or both host and sending country HEIs.
Learning outcomes	Learning outcomes are the knowledge, skills and abilities that a student is expected to obtain as a result of a particular educational experience.
Strategic partnership	A strategic partnership is a formal alliance between two or more higher education institutions developed through an intentional process whereby the partners share resources and leverage complementary strengths to achieve defined common objectives. Strategic cooperation is tied to the strategic goals and objectives of an academic unit, college, or university as a whole. It indicates a multi-dimensional engagement between the involved institutions and implies the joint undertaking of a diverse range of activities. (Institute of International Education /Free University of Berlin, 2015)
Transnational education (TNE)	The mobility of education programs and institutions/providers across international borders. (Knight 2017).