

FOLKLORE 2022 - SYMPHONY OF THE WORLD

Folklore aims to bring together folk performances from various cultures around the world, in celebration of the diversity that does not divide, but unites. In the chaotic turmoil that we are all going through today, harmony is crucial to get us through it, now more than ever. And as Maya Angelou said, 'everything in the universe has a rhythm'. To keep going, you have to keep up the rhythm. So, bringing about a tradition anew, on the occasion of the International Mother Language Day, the Folklore 2022 – Symphony of the World, Season 2, will commemorate the incredible rhythms of young talents from across the globe, both traditional to their native tongues and an unconventional original or cover of their choice. The festival will showcase amazing folk performances (songs, dances, and/or recitals) that honor the heritage of folk music across borders and transcending generations. Each participant will be awarded a Certificate of Appreciation/Participation as a token of gratitude acknowledging their efforts and contribution towards bringing the event to life.

TENTATIVE PROGRAM SCHEDULE

Registration	4th February 2022	Submission	11 th February	Program	21st February 2022
Deadline	(Friday)	Deadline	2022 (Friday)	Date	(Monday)

PROGRAM OVERVIEW

- Participating members should be currently enrolled students, authorized by the respective institutions.
- Each submission can include up to 2 video performances (1 folk and/or 1 original/cover).
- Submissions may vary in form, ranging from, but not limited to solo/group song, dance, and/or recital
 performances.
- All participants must complete the registration online through Google Forms
 (https://forms.gle/FiPhFmPSzCeVk1mA8) and upload their video submissions in the Google Drive
 (https://drive.google.com/drive/folders/1lak93QaXneOXcZRBK72f4Wgg4Ye41Mdg?usp=sharing) by the set deadline.
- The final selections will be featured in the virtual event, which is also be shared through Facebook Live on the Official AIUB Page.

RULES & REGULATIONS

- The submission should include a brief introduction of each performance describing the history/meaning/significance of the song/dance/recital, along with the logo of the participant institution (and student organization, if applicable).
- The video submission of the performances should not exceed 10 minutes in total duration.
- Participants must register online on Google Forms (with the institution's official authorization) and upload their video files to the designated Google Drive.
- Any copyrights must be duly credited within the video of each performance, unless it is an original creation of the participant(s).
- As an affiliate, the program link must be shared in the respective institution/club's Facebook page.
- The video submissions should be in landscape orientation, ensuring HD quality resolution, in mp4 format.
- Participants must provide the contact information of the designated department from their respective institutions to officially authorize the participating student(s).
- Once submitted, the performances cannot be shared to/through any other medium until after the event is
 officially concluded.
- All participants are expected to comply with the aforementioned rules and regulations.

CONTACT INFORMATION

For any additional information, queries, requests, etc., please email – international@aiub.edu, CC to: shama_islam@aiub.edu and manzur@aiub.edu

PROGRAM DISCLAIMER

- AIUB will not assume any responsibility for disputes claiming copyright violations of content.
- By registering and uploading content to the event, each participant declares that the content does not infringe any third-party rights and they have obtained all necessary permissions for usage of materials.
- AIUB reserves the right to exclude submissions from the program in case of copyright infringements or defamatory, discriminatory, or inappropriate content.
- All registered participants must consent to AIUB sharing their submissions for promotional purposes.
- Registered participants must agree to all terms and conditions, as well as declare that each individual has consented to the submission and usage of their image/performance in the event.
- AIUB will have full discretion on the details of the program, and may amend, update, or otherwise change, at
 any time and without prior notice, any or all of the rules and regulations for the event participants are
 responsible for checking the designated webpage for any program changes.

FOLKLORE 2021 - SYMPHONY OF THE WORLD

On the occasion of the International Mother Language Day, AIUB organized its Folklore 2021 – Symphony of the World, Season 1, a virtual international celebration of folk musical performances from institutions across the globe, on the 21st of February 2021. This unique event, one of the first of its kind, showcased with around 30 amazing musical performances by the students of 17 institutions from 10 countries around the world that honor the heritage of folk music across borders and transcending generations, "resonating through the lockdown". Participating Institutes:

- 1. Adamson University (AU), Philippines
- 2. Assam Don Bosco University (ADBU), India
- 3. Caucasus University (CU), Georgia
- 4. Centro de Enseñanza Técnica Y Superior (CETYS) Universidad, Mexico
- 5. First City Providential College (FCPC), Philippines
- 6. Hindustan Institute of Technology & Science (HITS), India
- 7. Lyceum of the Philippines University (LPU) Batangas, Philippines
- 8. Mykolas Romeris University (MRU), Lithuania
- 9. Pan Pacific University (PPU), Philippines
- 10. Panyapiwat Institute of Management (PIM), Thailand
- 11. Saint Mary's University (SMU), Canada
- 12. San Beda College (SBC), Philippines
- 13. Siam University (SU), Thailand
- 14. University of San Carlos (USC), Philippines
- 15. University of Visual & Performing Arts (UVPA), Sri Lanka
- 16. Universiti Utara Malaysia (UUM), Malaysia
- 17. American International University Bangladesh (AIUB), Bangladesh

Facebook Live: https://www.facebook.com/aiub.edu/videos/722551428444079/

OFFICE OF STUDENT AFFAIRS (OSA)

Office of Student Affairs [OSA] works relentlessly throughout the semesters to ensure multi-faceted student services and successful co-curricular programs. OSA coordinates and supports a number of different processes and initiatives of its student body, including the co-curricular programs and activities of its student clubs. AIUB has about 15 proactive student organizations, who work on a diverse array of projects, campaigns, and workshops for their member base as well as the general student body. There is a passion pursuit for everyone here, from performance arts to drama, debate, photography, film-making, arts, and even social welfare. There are even faculty-focused clubs that emphasize on business, science, and engineering. Many of these clubs arrange and participate in several national and international competitions every semester. OSA also assists and promotes student exchange programs, community service, outreach programs, and collaborations with several stakeholders. One of the prominent and proactive student organizations is the AIUB Performing Arts Club (APAC). APAC performs cultural programs, participating and organizing various events within and beyond AIUB. The club is enriched in incredible singers, musicians, dancers, and reciters, who have been the highlight of the major cultural programs of the university over the years, showcasing their talent in the limelight. Continuously striving for excellence in holistic education, AIUB has always emphasized on its co-curricular student development, taking pride in its efforts to build its student community.

AMERICAN INTERNATIONAL UNIVERSITY - BANGLADESH (AIUB)

Since its inception, the American International University – Bangladesh [AIUB] has been committed to provide, maintain, and enhance an educational environment that is conducive to learning, not only for those who come to learn but also for those who impart it. For over a decade, AIUB has been providing students with an enriching undergraduate and graduate experience, with the right combination of all the essential components required for attaining excellence in learning. All the infrastructural and research facilities, along with the support of competent and compassionate faculty, makes AIUB a truly dynamic learning environment, where tomorrow's leaders are created. Over 10,000 students are currently pursuing their dreams, following the footsteps of nearly 25,000 graduates before them, who experienced AIUB's high standard and excellence in education. Over the years, graduates have successfully placed themselves in every imaginable sphere of the career spectrum, both nationally and internationally, making their mark in the world, doing AIUB and the nation proud, making the institution a force to be reckoned with.