



INTERNATIONAL ASSOCIATION OF UNIVERSITIES
ASSOCIATION INTERNATIONALE DES UNIVERSITES
INTERNATIONAL UNIVERSITIES BUREAU BUREAU INTERNATIONAL DES UNIVERSITES



Ethics and Values in Higher Education in the Era of Globalisation: What Role for the Disciplines?

IAU 2010 International Conference
24-26 June, 2010

Mykolas Romeris University
Vilnius, Lithuania

Programme

The language of the conference is English.

Thursday, 24 June, 2010

- Arrival of participants
- 14:30 Registration opens
Mykolas Romeris University
- 16:00 – Solemn Award of the Title of Doctor Honoris Causa of Mykolas Romeris University to
17:00 Professor Juan Ramon de la Fuente, IAU President
Mykolas Romeris University
- 18:00 Welcome reception
Mykolas Romeris University

Friday, 25 June, 2010

- 08:00 Registration
- 09:00 **Inaugural Ceremony**
- Welcome Address**
H.E. Ms. Dalia Grybauskaitė, President of the Republic of Lithuania
- Juan Ramón de la Fuente**, President, International Association of Universities (IAU)
Alvydas Pumputis, Rector, Mykolas Romeris University, Lithuania
- 10:00 **Presentation on Lithuanian Higher Education**
- Gintaras Steponavičius**, Minister of Education and Science, Lithuania
Saulius Spurga, Chancellor (Head of Administration), Mykolas Romeris University, Lithuania
Grėtė Gotautaitė, Member of the Student Representative Body & Chair of the Committee of Academic Affairs, Mykolas Romeris University, Lithuania
- 11:00 Coffee break

11:30

Plenary Session I

Ethics and Values: Distinct and Related Challenges of the Social Sciences, the Humanities and Technology

Higher Education is often discussed in generic terms, giving the impression of both unity and homogeneity. This idea is challenged by the existence of strong disciplinary cultures and practices that, on the contrary, are often seen as silos which in turn results in calls for increased multi- or inter-disciplinary cooperation. This international conference will focus on how ethical considerations and values challenge different disciplines, how they permeate the conduct of the university's core business – namely teaching, research and community services – and how all disciplines collectively contribute to the transmission of some fundamental values in current times of diversity, economic turmoil and the challenges brought about by globalization.

The opening Plenary Session will set out the general framework of the conference theme by examining different considerations and approaches to promoting ethical behaviour in higher education and among higher education graduates through value-based teaching and research in all disciplines. Some reflections on how to develop ethical codes and curriculum that integrate values such as civic responsibility will also be introduced.

Chair: Janyne Hodder, President, The College of the Bahamas, The Bahamas

Speakers

John Crowley, Chief Editor of the *International Social Sciences Journal*, Chief of Section, Ethics of Science and Technology Section, Division of Ethics of Science and Technology, UNESCO

Santiago Acosta, Vice-Chancellor, Universidad Técnica Particular de Loja, Ecuador

Abdul Razak Dzulkifli, Vice-Chancellor, University Sains Malaysia, Malaysia

Discussion

13:00

Lunch

14:30

Parallel Sessions 1

1.a. Survival or Revival? – Higher Education Values Across Time and Culture

Participants will be invited to identify enduring higher education values and to assess critically the extent to which they are perennial and universal given the pace of change and the level of diversity across cultures and traditions. Can we speak of universality of such academic values as academic freedom, transparency and knowledge sharing, collegiality, etc? The session will also identify what forces or trends most challenge the survival of such values and why or what opportunities exist on the contrary for their revival.

Chair: Leta Dromantienė, Dean, Faculty of Social Policy, Mykolas Romeris University, Lithuania

Speakers

Justin Thorens, IAU Honorary President, Former Rector, University of Geneva, Switzerland

Carmen Z. Lamagna, Vice-Chancellor, American International University – Bangladesh

Joseph Mifsud, President, University EMUNI, Slovenia

Discussion

1.b. Values as Defining Features of the 'Modern' University

Ethical considerations and values are as important for the internal operation of a university, as they are for the formative role the university plays *vis-à-vis* students or for the role it plays in society. This Session will focus on how values and ethical considerations can or should serve to define the modern university. In this session the importance of leadership both inside as well as beyond the university, locally and in the more global sense, will be debated as well as the institutional mechanisms that may exist (or be needed) to promote values and ethics. The central question is how, beyond specific codes of behaviour that apply to researchers, students etc., the institution as a whole integrates and transmits such values.

Chair: Beena Shah, Secretary-General, Association of Indian Universities, India

Speakers

Simon Ho, Vice Rector, Academic Affairs, University of Macau, Macau SAR, China

Discussion

1.c. Ethics and Values: Roles and Responsibilities of HEIs and their Stakeholders in Promoting a Sustainable Future

In this session, participants will be invited to work in small groups to discuss key sustainability issues and related ethical and values-based principles that should be adopted by Higher Education Institutions in their mission and actions to promote sustainable development globally. Beyond such values as academic freedom, transparency, sharing of knowledge, collegiality, and others, the higher education community needs to reassess the values and ethical principals that are linked to the safeguarding and promotion of a sustainable future. What are some of the most crucial values that should be highlighted and how can universities and other higher education institutions ensure that they are taken up and transmitted to the current and future generations? What are the roles and responsibilities of not only the institution as a whole but also of staff and students? What mechanisms could be developed to translate the Millennium Development Goals and sustainable development concerns into action? These are some of the questions that will be addressed and debated in this session.

Moderator: Hans van Ginkel, IAU Honorary President, Former Rector, United Nations University, The Netherlands

16:00 Coffee break

16:30 **Parallel Sessions 2**

18:00

2.a. Increasing Accessibility in Educational Opportunities in a Competitive World

The principle of access based on merit is a cornerstone value of higher education, reaffirmed by the WCHE. Yet, selectivity is often associated with quality, prestige and thus reputation for quality in an increasingly differentiated world of higher education. How can values of fairness, equity and solidarity remain central in the market-driven and highly competitive higher education sector today? How can inequities both within and between nations be redressed when it comes to educational opportunities? What mechanisms are needed at institutional and state level to respond effectively to the perceived dilemma of having to choose between quality and equity?

Chair: Manuel J. Fernós, President, Interamerican University of Puerto Rico, USA

Speakers

Goolam Mohamedbhai, Secretary-General, Association of African Universities (AAU)

Discussion

2.b. Risks and Threats to Academic Freedom and Institutional Autonomy

Considered as the most enduring cornerstones of higher education and acting as unifying values across frontiers, these two fundamental rights are frequently undermined and often ignored in various parts of the world. In this session participants will discuss the main and persistent threats to academic freedom and institutional autonomy in different contexts, including with regard to initiative such as Scholars at Risk. How the erosion of public funding and the increasing role of the market in higher education are affecting these basic higher education values will be examined along with constructive responses that may have been developed in various institutions or countries.

Chair: Jeroen Huisman, Director, International Centre for Higher Education Management, School of Management, University of Bath, United Kingdom, Editor, IAU Journal: *Higher Education Policy*

Speakers

Agneta Bladh, Former Rector, University of Kalmar, Sweden

Üstün Ergüder, President, Magna Charta Observatory

Norbert Kis, Vice-Rector, Corvinus University of Budapest, Hungary

Discussion

2.c. The Ethical Dimensions of International Student Recruitment and International Research Cooperation

As international mobility of students grows, so does the competition among and between higher education institutions to attract the best students and often those with the greatest ability to pay for their studies abroad. There are numerous ethical issues that arise out of this situation, including the contributions to the brain drain, expansion of low quality providers and unethical practices in the marketing of higher education. In research collaborations too, there may be situations of unfair practices among researchers, especially when if clarity about the exact nature of the cooperation is missing or when crossing cultural boundaries and practices. How these risks and drawbacks to international collaborations can be address with codes of behaviour and improved understanding of ethical practices will be the focus of this session.

Chair: Giedrius Viliūnas, Vice-Rector for Education, Mykolas Romeris University, Lithuania

Speakers

Leslyanne Hawthorne, Associate Dean, International, Faculty of Medicine, Dentistry and Health Sciences, University of Melbourne, Australia

Don Olcott, Jr., Chief Executive, The Observatory on Borderless Higher Education, United Kingdom

Discussion

19:30 **Gala Dinner**
Reval Hotel Lietuva

21:30 **Vilnius City Tour**

Saturday, 26 June, 2010

08:30 Registration

09:00 **Plenary Session II**
Safeguarding Values and Ethics in Higher Education: a Shared Responsibility

In higher education, the concept of community has always been a central feature. Do

values and principles of ethical behaviour act as ties within the academic community? What role in safeguarding and promoting such values is played by faculty members, students and university leaders? The academic community also has responsibilities towards society, not least of which is to promote civic behaviour and educating citizens who, in their professional and social life, will behave ethically. How are these responsibilities and society's expectations fulfilled? What is the responsibility of the State in safeguarding, promoting and rewarding higher education and research based on values?

Chair: Is-haq Oloyede, President, Association of African Universities (AAU) and Vice-Chancellor, University of Ilorin, Nigeria

Speakers

Margaret Somerville, Founding Director, McGill Centre for Medicine, Ethics and Law, Canada

Sjur Bergan, Head, Department of Higher Education and History Teaching, Council of Europe

Rimas Varkulevičius, Chairman, Mykolas Romeris University Council, Lithuania

Discussion

10:30 Coffee break

11:00 **Parallel Sessions 3**

3.a. The Changing Higher Education Classroom

Massification, demographic shifts, ICTs and the advent of the knowledge economy have all contributed to changing the higher education classroom. How institutions accommodate these shifts, how they respond to a more diverse student body, how they cater to adult learners and cope with the ubiquitous presence of ICTs in the classroom, will be the focus on this session, while the primary issues of academic values and ethics remain as a backdrop to this discussion.

Chair: Edgar Porter, Pro Vice President for International Affairs, Ritsumeikan Asia Pacific University, Japan

Speakers

Ali Akdemir, Rector, Canakkale Onsekiz Mart University, Turkey

Christina Lloyd, Head of Teaching and Learner Support, The Open University, United Kingdom

Discussion

3.b. Interdisciplinary Networks, Focus on Learning Outcomes, Problem Solving Approaches to Learning

How do new pedagogical approaches that focus on student centred learning respond to societal demands, accountability frameworks and student expectations? What challenges and opportunities do they present for institutions? Can interdisciplinary collaborations offer new answers to the challenges of a highly competitive, increasingly market driven higher education? The role of students as partners and/or clients, their expectations and responsibilities, will be discussed as well.

Chair: Patricia Pol, Vice-President, Université Paris-Est Créteil, France

Speakers

Metin Lütfi Baydar, Rector, Süleyman Demirel University, Turkey

Rein Raud, Rector, Tallinn University, Estonia

Discussion

12:30 Lunch

13:30 **Update on IAU**

Session opened to all in which IAU ongoing and planned activities will be presented and discussed.

Coffee / Tea will be served in the room

14:30 **Closing Plenary**

16:00

Chair: Eva Egron-Polak, Secretary-General, International Association of Universities (IAU)

Roundtable

Towards an Interdisciplinary Global Code of Ethics for Higher Education?

Using the format of a somewhat informal dialogue, expert panellists will consider the rationale, feasibility, possible contents and usefulness of an Interdisciplinary Global Code of Ethics for Higher Education. As well, they will be invited to consider the difficulties that may be encountered on the path towards such a code and how obstacles might be overcome. Codes that may exist at institutional and even regional levels for researchers and/or other members of the academy will also be noted as appropriate.

Panelists

Pier Ugo Calzolari, Former Rector, University of Bologna, Italy

Clifford Nii Boye Tagoe, Vice-Chancellor, University of Ghana, Ghana

Caryn McTighe Musil, Senior Vice-President, Association of American Colleges and Universities (AACU)

Gudmund Hernes, President, International Social Science Council (ISSC)

Discussion

Closing Remarks

Pier Ugo Calzolari, Former Rector, University of Bologna, Italy

Alvydas Pumputis, Rector, Mykolas Romeris University, Lithuania

16:00 Coffee break

16:30 – **Special Session**

18:00 **Re-Inventing Rankings: in Search of Alternative Performance Assessments**

The growth in the number of HEIs coupled with fast growing competition between them has contributed to the boom and popularity of comparisons, rankings and classifications of HEIs.

Higher education stakeholders (heads of HEIs, academic and administrative staff, students, decision-makers and the public) are closely monitoring these initiatives. The higher education community contests their value, questions their methodology, but often cites the results when they are positive. There is demand for alternative, more comprehensive tools and for new university appraisal systems that better address the multiple roles of higher education and respond to different needs of the 'users'. In this Special Session, IAU offers presentations of three different approaches to assessing higher education, each aiming at increasing transparency about institutional differences of mission and performance and providing a new way of collecting and presenting objective and comparable data. Each approach aims at helping users make informed choices about where and what to study, where to invest, whom to partner with and perhaps where to work.

Chair: Abdul Razak Dzukifli, Vice-Chancellor, University Sains Malaysia, Malaysia

Speakers

Eijun Senaha, Chair, AUA Project, ProSPER.Net, President's Office (International), Hokkaido University, Japan

The ***Alternative University Appraisal (AUA)*** project is an initiative created by a network of HEIs in Asia-Pacific which aims to develop and promote self-review of universities and encourage self-awareness of their own strengths/weaknesses in the field of Education for Sustainable Development. It hopes to create an instrument to appraise universities according to their contributions to SD. (www.sustain.hokudai.ac.jp/aua/)

Jon File, Co-project leader: U-Multirank project, CHERPA-NETWORK – EC Project, Center for Higher Education Policy Studies (CHEPS), University of Twente, the Netherlands

U-Multirank is an EU-sponsored initiative to create a multi-dimensional global university ranking. The objective of the project is to develop and test an instrument that will enhance the transparency of institutional and programmatic diversity of European higher education in a global context. (www.u-multirank.eu)

Dianne Lalancette, Analyst, Directorate for Education, EMI/IMHE, OECD

The OECD's ***Assessment of Higher Education Learning Outcomes (AHELO)*** feasibility study pursues the development of several tools for the comparison of learning outcomes of students at the undergraduate level in various nations. The feasibility study focuses on learning outcomes in Engineering, Economics and Generic Skills acquisition. (www.oecd.org/edu/ahelo)

20:00

Closing Dinner with a Cultural Event

Trakai Island Castle