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## Ethics and Values in Higher Education in the Era of Globalisation: What Role for the Disciplines?

IAU 2010 International Conference  
24-26 June, 2010

Mykolas Romeris University  
Vilnius, Lithuania

### Preliminary Programme

Thursday, 24 June, 2010	
	Arrival of participants
14:30	Registration opens <i>Mykolas Romeris University</i>
16:00 – 17:00	Academic Event <i>Mykolas Romeris University</i>
18:00	Welcome reception <i>Mykolas Romeris University</i>
Friday, 25 June, 2010	
08:00	Registration
09:00	<b>Inaugural Ceremony</b> <i>Master of ceremony to be indentified</i>
	<b>Juan Ramón de la Fuente</b> , President, International Association of Universities (IAU) <b>Alvydas Pumputis</b> , Rector, Mykolas Romeris University, Lithuania
	<b>Welcome Address</b> Lithuanian Government Representative
10:00	<b>Presentation on Lithuanian Higher Education</b>
	<b>Gintaras Steponavičius</b> , Minister of Education and Science, Lithuania <b>Representative of Lithuanian Student Body</b> <b>Saulius Spurga</b> , Chancellor, Mykolas Romeris University, Lithuania
11:00	Coffee break
11:30	<b>Plenary Session I</b>
	<b>Ethics and Values: Distinct and related Challenges of the Social Sciences, the Humanities and Technology</b> Higher Education is often discussed in generic terms, giving the impression of both unity

and homogeneity. This idea is challenged by the existence of strong disciplinary cultures and practices that, on the contrary, are often seen as silos which in turn results in calls for increased multi- or inter-disciplinary cooperation. This international conference will focus on how ethical considerations and values challenge different disciplines, how they permeate the conduct of the university's core business – namely teaching, research and community services – and how all disciplines collectively contribute to the transmission of some fundamental values in current times of diversity, economic turmoil and the challenges brought about by globalization.

The opening Plenary Session will set out the general framework of the conference theme by examining different considerations and approaches to promoting ethical behaviour in higher education and among higher education graduates through value-based teaching and research in all disciplines. Some reflections on how to develop ethical codes and curriculum that integrate values such as civic responsibility will also be introduced.

**Chair: Janyne Hodder**, President, The College of the Bahamas, The Bahamas \*

### **Speakers**

**Kwame Christopher Dikenou**, Head, Philosophy Department, Lomé University, Togo

**John Crowley**, Chief Editor of the *International Social Sciences Journal*, Chief of Section, Ethics of Science and Technology Section, Division of Ethics of Science and Technology, UNESCO

**Kristin Ingolfsdottir**, Rector, University of Iceland, Iceland \*

**Abdul Razak Dzulkifli**, Vice-Chancellor, University Sains Malaysia, Malaysia

*Discussion*

13:00 Lunch

14:30 **Parallel Sessions 1**  
**What Place for Enduring Higher Education Values in the Era of Globalisation**

#### **1.a. Survival or Revival? – Higher Education values across time and culture**

Participants will be invited to identify enduring higher education values and to assess critically the extent to which they are perennial and universal given the pace of change and the level of diversity across cultures and traditions. Can we speak of universality of such academic values as academic freedom, transparency and knowledge sharing, collegiality, etc? The session will also identify what forces or trends most challenge the survival of such values and why or what opportunities exist on the contrary for their revival.

**Chair: Leta Dromantienė**, Dean, Faculty of Social Policy, Mykolas Romeris University, Lithuania

### **Speakers**

**Peter Maassen**, Director, Higher Education Development Association, (HEDDA) and Professor, Faculty of Education, Oslo University, Norway \*

**Carmen Z. Lamagna**, Vice-Chancellor, American International University – Bangladesh, Bangladesh \*

**Joseph Mifsud**, President, University EMUNI, Slovenia \*

*Discussion*

#### **1.b. Values as Defining Features of the 'Modern' University**

Ethical considerations and values are as important for the internal operation of a university, as they are for the formative role the university plays vis a vis students or for the role it plays in society. This Session will focus on how values and ethical considerations can or should serve to define the modern university. In this session the importance of

leadership both inside as well as beyond the university, locally and in the more global sense, will be debated as well as the institutional mechanisms that may exist (or be needed) to promote values and ethics. The central question is how, beyond specific codes of behaviour that apply to researchers, students etc., the institution as a whole integrates and transmits such values.

**Chair: Piyushi Kotecha**, CEO, Southern African Regional Universities Association (SARUA) \*

#### **Speakers**

**Jamil Salmi**, Higher Education Specialist, The World Bank

**Richard Miller**, President, Franklin W. Olin College of Engineering, United States of America \*

#### *Discussion*

16:00 Coffee break

16:30 **Parallel Sessions 2**

18:00 **Human Needs, Rights and the Dilemmas of Choice**

#### **2.a. Increasing accessibility in educational opportunities in a competitive world**

The principle of access based on merit is a cornerstone value of higher education, reaffirmed by the WCHE. Yet, selectivity is often associated with quality, prestige and thus reputation for quality in an increasingly differentiated world of higher education. How can values of fairness, equity and solidarity remain central in the market-driven and highly competitive higher education sector today? How can inequities both within and between nations be redressed when it comes to educational opportunities? What mechanisms are needed at institutional and state level to respond effectively to the perceived dilemma of having to choose between quality and equity?

**Chair: Manuel J. Fernós**, President, Interamerican University of Puerto Rico, USA \*

#### **Speakers**

**Goolam Mohamedbhai**, Secretary-General, Association of African Universities (AAU)

**Maria Elias Soares**, Coordinator of international relations, Universidade Federal do Ceará, Brazil \*

#### *Discussion*

#### **2.b. Risks and threats to Academic Freedom and Institutional Autonomy**

Considered as the most enduring cornerstones of higher education and acting as unifying values across frontiers, these two fundamental rights are frequently undermined and often ignored in various parts of the world. In this session participants will discuss the main and persistent threats to academic freedom and institutional autonomy in different contexts, including with regard to initiative such as Scholars at Risk. How the erosion of public funding and the increasing role of the market in higher education are affecting these basic higher education values will be examined along with constructive responses that may have been developed in various institutions or countries.

**Chair: Jeroen Huisman**, Director, International Centre for Higher Education Management, School of Management, University of Bath, United Kingdom

#### **Speakers**

**Agneta Bladh**, Rector, University of Kalmar, Sweden

**Üstün Ergüder**, President, Magna Charta Observatory

**Norbert Kis**, Vice-Rector, Corvinus University of Budapest, Hungary

### **2.c. The ethical dimensions of international student recruitment and international research cooperation**

As international mobility of students grows, so does the competition among and between higher education institutions to attract the best students and often those with the greatest ability to pay for their studies abroad. There are numerous ethical issues that arise out of this situation, including the contributions to the brain drain, expansion of low quality providers and unethical practices in the marketing of higher education. In research collaborations too, there may be situations of unfair practices among researchers, especially when if clarity about the exact nature of the cooperation is missing or when crossing cultural boundaries and practices. How these risks and drawbacks to international collaborations can be address with codes of behaviour and improved understanding of ethical practices will be the focus of this session.

**Chair: Giedrius Viliūnas**, Head, Department for Science Policy, Research Council, Lithuania

#### **Speakers**

**Leslyanne Hawthorne**, Associate Dean, International, Faculty of Medicine, Dentistry and Health Sciences, University of Melbourne, Australia

**Lisa Burley**, Senior Manager, Risk Management and Internal Audit, International Development Research Centre, Canada \*

**Don Olcott**, Chief Executive, The Observatory on Borderless Higher Education, United Kingdom

Discussion

20:00 **Gala Dinner**

### **Saturday, 26 June, 2010**

08:30 Registration

09:00 **Plenary Session II**

#### **Safeguarding Values and Ethics in Higher Education: a Shared Responsibility**

In higher education, the concept of community has always been a central feature. Do values and principles of ethical behaviour act as ties within the academic community? What role in safeguarding and promoting such values is played by faculty members, students and university leaders? The academic community also has responsibilities towards society, not least of which is to promote civic behaviour and educating citizens who, in their professional and social life, will behave ethically. How are these responsibilities and society's expectations fulfilled? What is the responsibility of the State in safeguarding, promoting and rewarding higher education and research based on values?

**Chair: Is-haq Oloyede**, President, Association of African Universities (AAU) and Vice-Chancellor, University of Illorin, Nigeria \*

#### **Speakers**

**Margaret Somerville**, Founding Director, McGill Centre for Medicine, Ethics and Law, Canada \*

**Sjur Bergan**, Head, Department of Higher Education and History Teaching, Council of Europe

**Rimas Varkulevičius**, Chairman, Mykolas Romeris University Council, Lithuania

**Student representative**

*Discussion*

10:30 Coffee break

11:00 **Parallel Sessions 3**  
**Serving New Students: Diversity, Technology and other Challenges**

**3.a. The Changing Higher Education Classroom**

Massification, demographic shifts, ICTs and the advent of the knowledge economy have all contributed to changing the higher education classroom. How institutions accommodate these shifts, how they respond to a more diverse student body, how they cater to adult learners and cope with the ubiquitous presence of ICTs in the classroom, will be the focus on this session, while the primary issues of academic values and ethics remain as a backdrop to this discussion.

**Chair: Stephen Freedman**, Vice-President, Fordham University, USA

**Speakers**

**Ali Akdemir**, Rector, Canakkale Onsekiz Mart University, Turkey

**Christina Lloyd**, Head of Teaching and Learner Support, The Open University, United Kingdom

*Discussion*

**3.b. Interdisciplinary Networks, Focus on learning outcomes, Problem solving approaches to learning**

How do new pedagogical approaches that focus on student centred learning respond to societal demands, accountability frameworks and student expectations? What challenges and opportunities do they present for institutions? Can interdisciplinary collaborations offer new answers to the challenges of a highly competitive, increasingly market driven higher education? The role of students as partners and/or clients, their expectations and responsibilities, will be discussed as well.

**Chair: Patricia Pol**, Vice-President, Université Paris 12 - Val de Marne, France

**Speakers**

**Metin Lütfi Baydar**, Rector, Süleyman Demirel University, Turkey

**Rein Raud**, Rector, Tallinn University, Estonia

*Discussion*

12:30 Lunch

13:30 **Information Session on IAU**

14:30 **Closing Plenary**

16:00

**Chair: Eva Egron-Polak**, Secretary-General, International Association of Universities (IAU)

**Roundtable**

**Towards an Interdisciplinary Global Code of Ethics for Higher Education?**

Using the format of a somewhat informal dialogue, expert panellists will consider the rationale, feasibility, possible contents and usefulness of an Interdisciplinary Global Code of Ethics for Higher Education. As well, they will be invited to consider the difficulties that may be encountered on the path towards such a code and how obstacles might be overcome. Codes that may exist at institutional and even regional levels for researchers and/or other members of the academy will also be noted as appropriate.

**Panelists**

**Pier Ugo Calzolari**, Former Rector, University of Bologna, Italy

**Shyam B. Menon**, Vice-Chancellor, Ambedkar University, Delhi, India

**Clifford Nii Boye Tagoe**, Vice-Chancellor, University of Ghana, Ghana

**Caryn McTighe Musil**, Senior Vice-President, Association of American Colleges and Universities (AACU)

**Gudmund Hernes**, President, International Social Science Council (ISSC) \*

*Discussion*

**Closing Remarks**

**Juan Ramón de la Fuente**, President, International Association of Universities (IAU)

**Alvydas Pumputis**, Rector, Mykolas Romeris University, Lithuania

20:00 **Closing Dinner with a Cultural Event**

\* *To be confirmed*