

Parallel Workshops

Series B: Thursday 17 July, 11:00 to 12:30

1. Universities as Drivers for the Development of Their Regions

Room: Wit, Auditorium

Following decades of expansion in higher education, policy attention is now focusing on the outcomes, quality, relevance and impact. There is also a growing interest in how higher education institutions contribute to the development of their cities and wider regions. With the process of globalization, the competitive advantage of urban centres and regions that create best conditions for growth, development and innovation is increasing. In fact, innovation continues to cluster around regions with skilled labor, universities and other higher education institutions, infrastructure for innovation and enabling culture.

This workshop draws lessons from the ongoing OECD work on higher education institutions in regional development which focuses on rapidly developing economies and city regions and takes forward the recommendations of the extensive four-year study entitled “Supporting the Contribution of Higher Education Institutions to Regional Development”. This review project engaged 14 regions across 12 countries in 2004-2007. While the study did not provide a one-size fits-all solution, it did point to important general issues that needed to be considered by higher education institutions, the local and regional stakeholders and national governments. The workshop will highlight not only the experiences of participating HEIs in OECD countries, but also in developing countries.

IAU Partner



Chair

Marijk van der Wende, *Chair of the Governing Board, OECD Programme on Institutional Management in Higher Education (IMHE)*

Speakers

- **Jaana Puukka**, *Analyst, OECD Programme on Institutional Management in Higher Education (IMHE)*

And

- **Francisco Marmolejo**, *Executive Director, Consortium for North American Higher Education Collaboration (CONAHEC) and Assistant Vice-President, University of Arizona, Tucson, USA*

*Universities building knowledge, innovation and human capital in regions -
Lessons learnt from the OECD study*

2. Accountability and Risk Management in the Context of Increased Institutional Autonomy

Room: Rood, Auditorium

Both IAU, in its Policy Statement of 2000, and the *Magna Charta Universitatum*, created in 1988, view Institutional autonomy and academic freedom as fundamental principles for Higher Education Institutions (HEIs). While institutional autonomy remains a prerequisite to the effective functioning of HEIs, its interpretation is continuously changing. In addition to the autonomous academic decision-making, autonomy increasingly means independence in financial and administrative management, most often manifested for example, by the expectations that HEIs generate income from non-public sources. Often this shift in interpretation of the concept of autonomy is accompanied by closer involvement of non-academic representatives on governing bodies of HEIs, who bring with them new priorities, strategies and management practices as well as a growing competition between HEIs. While accountability to the public and to other financial providers is a well-understood and accepted corollary to such autonomy, there is growing demand for greater transparency in the decision-making processes, but also for a more systematic assessment and monitoring of risks. How existing or new institutional governance structures and management practices respond to these accountability and risk management requirements exigencies will be analyzed in this workshop. Seen in this new light, increased institutional autonomy may also be perceived as a risk, and how it impacts on the leadership or governance of higher education institutions, will also be examined.

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Chair

Bastian Baumann, *Secretary-General, Magna Charta Observatory*

Speakers

- **Michael Daxner**, *President, Collegium de la Magna Charta*
- **Yosef Yeshurun**, *Pro-Rector, Bar-Ilan University, Israel*

3. International Cooperation for Building Capacity in Quality Assurance

Room: 42, Auditorium

The explosion of the availability of higher education offered in new institutions, by introduction of new programmes and modes of delivery locally and across borders brings with it a number of challenges. How to ensure that what is on offer is of high quality is one of the most important and often complex questions. This is particularly true in institutions and regions where the capacity for quality assurance is weak or unregulated. International cooperation is seen as most appropriate and effective way to build a culture of quality enhancement and assurance in developing countries and several initiatives are underway to facilitate this process. This workshop will introduce the newly launched UNESCO-World Bank Initiative for Quality Assurance Capacity (GIQAC) and allow participants to discuss its objectives and achievements so far.

Partners



Co-chairs

Stamenka Uvalic-Trumbic, *Chief, Section for Reform, Innovation and Quality Assurance, Education Division, UNESCO*

And

Jamil Salmi, *Coordinator network of tertiary education professionals, World Bank*

Speakers

- **Concepcion Pijano**, *President, Asia Pacific Quality Network (APQN), Australia*
- **Mala Singh**, *Professor of International Higher Education Policy, Centre for Higher Education Research and Information, The Open University, UK*

4. Trading or Sharing – Emerging Opportunities and Challenges for Cross-Border Higher Education

Room: A, Auditorium

Internationalization of higher education, especially across international borders (in contrast to initiatives ‘at home’), takes many forms, leading to complex and regionally differentiated situations, where various interests and policies are involved. Activity in this international education marketplace continues to expand and to bring numerous challenges and questions. This Workshop will examine some of the key characteristics of universities engaged in cross border delivery of higher education. What ideals, values and principles are essential for this activity? Is it always undertaken in partnership and collaboration or is competition to gain market share the predominant driving force? How are the necessary goals of quality, equity and capacity building safeguarded when revenue generation and export imperatives are placing pressures on institutional leadership? Where does distance learning fit into the internationalization/cross border strategy? What will be the impact of the greater inclusion of higher education in the GATS negotiations?

As most recent developments in cross border internationalization of higher education are examined, participants will be invited to deliberate on these and other questions.

IAU Partner



Chair

Judith Eaton, *President, Council for Higher Education Accreditation (CHEA), USA*

Speakers

- **Rosa Becker**, *Research Officer, The Observatory on Borderless Higher Education (OBHE), United Kingdom*
- **John C. Maviiri**, *Vice-Chancellor, Catholic University of Eastern Africa, Kenya*

5. Impact of Open Education Resources: What Does Research Tell Us?

Room: 40, Auditorium

In 2004, IAU adopted a policy statement stating, among other points, that universities should place quality in teaching and learning as well as in research at the centre of ICT-based developments at the institution. It also requested that the International Association of Universities (IAU) act as a platform for information sharing in regard to the use of ICTs in higher education, stimulating exchange of expertise and disseminating examples of good practices such as the Open Educational Resources (OER).

Building upon these two recommendations, the Workshop will study the real impact of the various OER initiatives on creating a knowledge society for all. Focusing on the result of research, it will provide good practice examples and focus on achievements but also discuss possible improvements and other ways to serve the goals of greater democratization of access to knowledge and higher education everywhere, while respecting non-dominant languages and cultural diversity.

Chair **Sally M. Johnstone**, *Vice President for Academic Affairs, Winona State University, USA*

Speakers

- **Gráinne Conole**, *Professor, Institute of Educational Technology, The Open University, UK*
- **Mona Laroussi**, *Associate Lecturer, NOCE network, University of Lille, France and Lecturer, INSAT, Tunis, Tunisia*

6. Teaching and Learning for Cultural Diversity Locally and Globally

Room: B, Auditorium

The context in which teaching now takes place in higher education is changing rapidly. Transformed by recent developments in technologies and the media, as well as increased social and international mobility, there are increasingly more culturally diverse classrooms everywhere. New pedagogic approaches and constant adaptation by teachers are required, while the possibilities of global communication provide both teachers and students with new opportunities to learn in different ways. For teachers, it means negotiating cultural differences, and for learners it implies the need to understand global interconnectivity and interdependence. Multicultural societies and communication across national boundaries are here to stay. How should higher education institutions interpret and respond to these demands? How should teachers rethink and renew their teaching methods and pedagogical skills? What kind of knowledge and skills will the new generations of faculty need? If diversity is transforming all societies then what role might higher education play in helping to develop economically and culturally more productive societies and, more importantly, are committed to the principles of inter-cultural understanding and justice?

Chair **Deepak Pentel**, *Vice-Chancellor, University of Delhi, India*

Speakers

- **Fazal Rizvi**, *Department of Educational Policy Studies, University of Illinois, USA*
- **Ora Kwo**, *Associate Professor, Faculty of Education, Hong Kong University (HKU), China*
- **Cristina Escrigas**, *Executive Director, Global University Network for Innovation (GUNI), Technical University of Catalonia (UPC), Barcelona, Spain*

7. Global Student Mobility: National Strategies, International Trends

Room: C, Auditorium

Understanding international student flows is crucial for universities and governments involved in international education especially as patterns of global student mobility are changing. This session will bring together key representatives of international educational exchange organizations from Asia, Africa, and the U.S. to provide an overview of mobility trends; examine the role governments, higher education institutions, and non-governmental organizations play in encouraging international student mobility; and discuss implications for the future of international education. The role of initiatives such as *Project Atlas* in documenting and measuring global student mobility will also be discussed, as will the impact of new developments such as trans-national education.

IAU Partner



Chair

Rajika Bhandari, *Director of Research and Evaluation, Institute of International Education (IIE), USA*

Speakers

- **Roshen Kishun**, *Executive Director, International Education Association of South Africa*
- **Dayanand Dongaonkar**, *Secretary-General, Association of Indian Universities, India*

8. The Future of Research in Higher Education

Room: Megaron, Auditorium

The teaching-research nexus has traditionally served as an easy and constant characteristic to define a university. However, higher education systems and the place of research in society have changed significantly in recent years.

Speed of change, cost of scientific infrastructure, massification of higher education and competition are among the key reasons why in many nations, the debate is heating up about the potential and affordability of maintaining the teaching-research nexus in each university. Discussion of mission diversification, research-intensive institutions, centers of excellence and elite universities or regional clusters of universities, all serve to address this dilemma, fuelled most of all by greater international competition and serious financial constraints. Can quality learning and teaching take place in institutions that do not have a strong research profile? Is the answer different if we think of basic or applied research? Can the need for researchers – noted everywhere – be met if research is more concentrated in a fewer numbers of institutions? What impact will this have on private sector/industry involvement in research? The participants in this workshop will debate these and other questions as they view both the short term and the long-term issues facing higher education and research institutions.

IAU Partner



Chair

Georges Haddad, *Director Education Division / Higher Education, UNESCO*

Speakers

- **Pier Ugo Calzolari**, *Rector, Bologna University, Italy*
- **Wail Benjelloun**, *Dean, Faculty of Science, Mohammed V University, Rabat, Morocco*
- **Berit Olsson**, *Director SAREC/ SIDA, Sweden*

A simultaneous translation service into French will be available for this workshop